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RESEARCH
INTO ACTION



Behavior change approaches to enable uptake and use of clean stoves and fuels: Lessons from the field on what works, what doesn't and what's next?

Register today for this TRAction and WASHplus sponsored webinar!

Wednesday, May 7th, 2014

Time: 11:30AM – 1:00PM Eastern Standard Time (EST)



Deep-rooted behaviors along the spectrum of adoption, uptake and sustained use of clean stoves and fuels are a widely recognized barrier to achieving a complete and sustained transition from inefficient polluting traditional cooking methods to a new technology.

Three USAID TRAction (Translating Research into Action) projects were implemented to identify a set of strategies to promote behavioral change with the goal of enhancing clean cookstove acquisition and correct and consistent use.

Join TRAction and the WASHplus project to hear lessons learnt from the field on which behavior change approaches were effective and which ones showed no impact, how these lessons can be used to enhance the uptake of clean stoves and consideration of next steps to broaden and further our understanding of the potential of behavior change in the clean cooking sector.

Please visit the [TRAction website](#) for more information on the design and implementation of the three TRAction studies.

Register today for this webinar at:

<https://www1.gotomeeting.com/register/174652216>

About the Speakers

Marc Jeuland, Assistant Professor, Duke University.

Marc's research interests include nonmarket valuation, water and sanitation, environmental health, and the impacts and economics of climate change. Marc is currently co-PI on the TRAction funded Indian project 'Designing and evaluating behavior change interventions to improve the adoption and use of improved cookstoves.'

Theresa Beltramo, Applied Micro-Economist, Impact Carbon.

Theresa is an applied micro-economist specialized in behavioral, development, trade, energy and natural resource economics. As the PI for Impact Carbon on the TRAction funded project, Theresa led four randomized controlled trials in rural Western Uganda testing several solutions to obstacles to adoption of nontraditional cookstoves.

Allen Namagembe, Epidemiologist/Biostatistician, PATH.

With over seven years of experience in monitoring and evaluation and expertise in behavior change communication, Allen spearheaded the implementation of the TRAction project, 'Implementation research on behavior change interventions to improve the acquisition and correct use of improved cookstoves in Uganda.'

Other information

After registering you will receive a confirmation email containing information with a unique link to use to join the webinar.

System Requirements

PC-based attendees - Required: Windows® 8, 7, Vista, XP or 2003 Server

Mac®-based attendees - Required: Mac OS® X 10.6 or newer

Mobile attendees - Required: iPhone®, iPad®, Android™ phone or Android tablet

For more information on this webinar, please contact: Kendra Williams at

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